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OVERVIEW

I'm currently writing a manuscript titled "Antarctica, the Forgotten Continent: Personal Journey of an Eco-Treasure". Currently at 11,000 words/30 pages based upon the following:

- (1) my journey and preparation to the Antarctic Peninsula and the continent itself from Ushuaia, Argentina back in December 2002,
- (2) my infatuation of Penguins, and
- (3) suggestions, information and preparations for others who may be interested in such a unique journey. Covering topics from seasickness to shopping for special clothing to photography suggestions to maximize and share their memories as I did.

I would classify this non-fiction manuscript as part memoir/experience and part travel guide for those interested in visiting Antarctica.

MARKET

Tourism

Visiting this continent has become much more affordable allowing many including myself who had sticker-shock, can now enjoy Antarctica as I did.

Yes this isn't considered tourism, but rather "Adventure Tourism" with recent tourist statistics showing almost 20,000 visitors of seaborne, airborne and land-based tourists. Primarily from the U.S.A., but Germany, U.K., Australia, Japan, Canada and Switzerland are the other contenders, with a very consistent surge in Eco-Tourists.

I give a hands-on view of what preparations such a unique journey entails. Along with providing the reader with vendors, brands and why it is needed from a personal perspective.

Recent Movies

Also the popularity of several recently released movies has also shown the public's interest with Antarctica and penguins. Most recently 'Madagascar' by DreamWorks SKG released on 05/27/2005 grossing \$193,595,521 and 'March of the Penguins' by Warner Brothers released on July 22, 2005 grossing \$77,437,223 became one of the highest grossing documentaries of all-time.

Finally, I would like to include a CD-ROM or DVD of my photograph's, images and possibly digital movies, supplementing a more personal touch to my book.

Biography

My profession is a Computer Programming for over 15 years now, currently for a NY State Government Agency. Traveling is one of my favorite passions and I have traveled worldwide ranging from Europe, Asia, the America's and the most exotic being Antarctica.

Music, Nature, Astronomy and other Sciences are some of my other interests and hobbies.

COMPETITION

The closest books on the market that I could find was Lonely Planets "Antarctica" © 2000, "Waiting to Fly: my escapades with the penguins of Antarctica" by Ron Naveen © 1999. These Library of Congress subject classifications I feel best describe my manuscript:

Antarctica--Handbooks, manuals, etc.
Antarctica--Description and travel.
Antarctica--Guidebooks.
Penguins--Pictorial works.

Type of Material: Text (Book, Microform, Electronic, etc.)
Personal Name: Naveen, Ron.
Main Title: Waiting to fly : my escapades with the penguins of
Antarctica / Ron Naveen.
Edition Information: 1st ed.
Published/Created: New York : Morrow, c1999.
Description: viii, 374 p. : col. ill. ; 22 cm.
ISBN: 0688158943
Notes: Includes bibliographical references (p. [366]-368)
and index.
Subjects: Naveen, Ron--Travel--Antarctica.
Penguins.
Penguins--Counting.

Type of Material: Text (Book, Microform, Electronic, etc.)
Personal Name: Rubin, Jeff.
Main Title: Antarctica / Jeff Rubin.
Edition Information: 2nd ed.
Published/Created: Hawthorn, Vic. ; London : Lonely Planet, 2000.
Description: 376 p. : ill. (some col.), maps ; 19 cm.
ISBN: 0864427727
Notes: Previous ed.: 1996.
Subjects: Antarctica--Guidebooks.

Chapters

Introduction

Antarctica – The White Continent

Penguins – How I became fascinated with these birds

Preparing & Planning

Leaving for Argentina

Entering the Drake Passage & Antarctic Convergence

Icebergs - First iceberg, blue ice, FaceBerg

Penguins

Surprises – swimmer, her book and Antarctic mile, 60 Minutes II crew,
Iceberg with face – size & characteristics of icebergs
Quality of the digital photos, diversity of the passengers, geologist, naturist

Photo Tips and Advice

Retrospect - Face Berg, future Galapagos

References - Kodak & web sites
Celsius – Fahrenheit scale
Penguin Species / Classifications and locations
Penguin Map
Expedition Landings and Animals found
References & Additional Reading
Lonely Planet
Learning to Fly

Shopping around for packages
Beware large cruise lines don't have landings and cant reach places
where the small expedition vessels can.

Bibliography & Notes

CD-ROM or DVD ?